Data Protection Declaration

The protection of your privacy is very important to us. We as ecoligo GmbH and operator of the website www.ecoligo.com (hereinafter referred to as "website") attach great importance to the protection and confidentiality of your data. The collection and use of your personal data takes place exclusively in the context of the legal regulations, in particular the applicable data protection law (EU data protection basic regulation and BDSG). Below we inform you in detail about the handling of your data.

Responsible in terms of Data Protection

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Personal Data

Personal data are individual details about personal or factual circumstances of a specific or identifiable natural person. These include e.g. your name, address, date of birth, username, password, e-mail and payment details, in addition to your IP address. Below we describe how we process your personal information.

Provision of the website and creation of log files

You can visit our website at any time without having to register or provide any personal information. However, every time our website is accessed, our system automatically collects data and information from the computer system of the calling computer.

Description and scope of data processing: The following data is collected automatically when a page is called:

- browser type and version,
- used operating system and its interface,
- language and version of the browser software,
- website from which you're visiting us (referrer URL),
- website you're visiting,
- access status/HTTP status code,
- date and time of your access,
- time zone difference to Greenwich Mean Time (GMT),
- your internet protocol (IP) address.

The collection of data for the provision of the website and the storage of the data in log files is essential for the operation of the website.

Legal basis for data processing: The legal basis for the temporary storage of data and log files is Art. 6 para. 1 lit. f EU General Data Protection Regulation (GDPR).

Purpose of data processing: The temporary storage of the IP address by the system is necessary to allow delivery of the website to the computer of the user. To do this, the user's IP address must be kept for the duration of the session. The purpose of storing in log files is to ensure the functionality and stability of the website. In addition, the data is used to optimize the website and to ensure the security of our information technology systems. An evaluation of the data for marketing purposes does not take
place in this context. For these purposes lies our legitimate interest in the processing of data according to Art. 6 para. 1 lit. f GDPR.

**Duration of storage:** The data will be deleted as soon as it is no longer necessary for the purpose of its collection. In the case of collecting the data for the provision of the website, this is when the respective session is completed.

**Newsletter**

**Description and scope of data processing:** When registering for our free newsletter, the data from the input form will be sent to us. For the processing of the data, your consent is obtained during the registration process and reference is made to this privacy policy.

When sending the application, the following data will also be stored:

- the IP address of the user
- date and time of registration.

If you open one of our newsletters or click on a link in it, this may be logged via the web server (date, time, e-mail address). This serves internal statistical purposes, so that we can better tailor our information offer to the interests of our newsletter users. This is at the same time our legitimate interest in data processing. This data will not be merged into personal usage profiles.

Your provision of personal information is neither required by law nor by contract. You are not required to provide us with personal information. A failure to provide personal data, if it is mandatory information, means that we cannot send you a newsletter.

**Legal basis for data processing:** The legal basis for the processing of the data after registering for the newsletter is the consent given by you (Art. 6 para. 1 lit. a of the GDPR). The legal basis for any statistical evaluations carried out is Art. 6 para. 1 lit. f GDPR.

**Purpose of data processing:** The collection of your e-mail address serves to send you the newsletter. If other personal data are voluntarily provided by you during the registration process, this serves to individualize the newsletter and to prevent misuse of the services or the e-mail address used.

**Duration of storage:** The personal data you provide will be stored until you revoke your consent to receive the newsletter. Upon receipt of a revocation from you, your e-mail address will be marked with a blocking note in order to document that you no longer wish to be contacted by e-mail in the future. Any further personal data collected with the newsletter registration will be deleted immediately. The blocking notice and your e-mail address will be deleted three years after the end of the calendar year in which the blocking notice was set.

**Transfer of personal data**

ecoligo GmbH will not pass on your data to third parties, unless you have previously given your explicit consent to a disclosure or the transmission is required or permitted by law. This does not apply to our service partners, which are required for the execution of the contractual relationship and who have been commissioned by us with the processing of personal data in accordance with our instructions, as well as the project owners to whom you grant a loan and who provide the necessary personal data (name, address, date of birth, e-mail address, telephone number, account information, tax identification number) for the execution and settlement of the loan relationship need. We will neither sell your data to third parties nor pass them on to third parties for advertising purposes. Our employees are required to observe secrecy and to comply with data protection regulations.
Cookies

Description and scope of data processing: In order to make the visit to our website attractive and to enable the use of certain functions, we use so-called cookies on various pages. These are small text files that are stored on your device.

You can set your browser so that you are informed about the setting of cookies and individually decide on their acceptance or exclude the acceptance of cookies for specific cases or in general. Failure to accept cookies may limit the functionality of our website. The following links show you how to adjust the settings on the following popular browsers:

Chrome: https://support.google.com/chrome/answer/95647?hl=de
Firefox: https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen
Internet Explorer: https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies
Safari: https://support.apple.com/kb/PH21411?viewlocale=de_DE&locale=de_DE

Legal basis for data processing: If personal data is processed using cookies, the legal basis is Art. 6 para. 1 lit. f GDPR.

Purpose of data processing: The purpose of the processing is to make the visit to our website attractive and to allow the use of certain functions. Some features of our website cannot be offered without the use of cookies. For these, it is necessary that the browser is recognized even after a page break.

We require cookies for the following applications:

(1) cookieconsent_status: Query of the cookie approval
(2) _ga, _gat, _gid: Website analytics with Google Analytics (see below)
(3) IDE: Online marketing tool DoubleClick (see below)
(4) datr, fr, reg_ext_ref, reg_fb_gate, reg_fb_ref: Facebook Custom Audiences (see below)

The user data collected by cookies will not be used to create user profiles.

Duration of storage: So-called transient cookies are automatically deleted when you close the browser. These include in particular the session cookies. These store a so-called session ID, with which various requests from your browser can be assigned to the common session. This will allow your computer to be recognized when you return to our website. The session cookies are deleted when you log out or close the browser. Persistent cookies are automatically deleted after a specified period, which may differ depending on the cookie. You can delete the cookies in the security settings of your browser at any time.

Website Analysis

Use of Google Analytics

Our site, www.ecoligo.com, uses Google Analytics, a web analytics service provided by Google Inc, (1600 Amphitheater Parkway Mountain View, CA 94043, USA) in Universal Analytics operating mode. This makes it possible to assign data, sessions and interactions across multiple devices to a pseudonymous user ID, thus analyzing the activities of a user across devices. Google Analytics uses so-called cookies, which are text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, as this website uses Google Analytics with the extension "_anonymizeIp()", your IP address will be shortened by Google beforehand in member states of the European Union or other parties to the Agreement on the European Economic Area. The full IP address will only be sent to a Google server in the USA and shortened there
in exceptional cases. The IP address provided by your browser as part of Google Analytics will not be merged with other Google data. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. In these purposes, our legitimate interest lies in the data processing. The legal basis for the use of Google Analytics is Art. 6 para. 1 lit. f GDPR and, if your consent is given, Art. 6 para. 1 lit. a GDPR. The data sent by us and linked to cookies, user information (e.g. user IDs) or advertising IDs will be automatically deleted after 14 months. The deletion of data whose retention period has been reached is done automatically once a month. For more information about Terms of Use and Privacy, please visit https://www.google.com/analytics/terms/en.html or https://policies.google.com/?hl=en.

You can prevent the storage of cookies by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to use all the features of this website to the fullest extent possible. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of this data by Google by downloading the browser plug-in available under the following link and install: http://tools.google.com/dlpage/gaoptout?hl=en. Opt-out cookies prevent future collection of your data when you visit this website. To prevent Universal Analytics tracking across devices, you must opt-out on all systems you use.

Interest-based advertising

DoubleClick with DoubleClick AdExchange

Our website uses the online marketing tool DoubleClick by Google ("DoubleClick"). It is also offered by Google. DoubleClick uses cookies to show you advertisements that are relevant to you, to improve your campaign performance reports, or to prevent you from seeing the same ads more than once. Your browser will be assigned a pseudonymous identification number (ID) to check which ads have appeared in your browser and which ads have been viewed. In addition, DoubleClick can use the ID to track conversions related to ad requests. For example, if you see a DoubleClick ad and later use the same browser to visit our website and request something there. Cookies do not contain personally identifiable information, according to Google. As part of DoubleClick Ad Exchange, some data is evaluated across devices.

The information generated by the cookies is transmitted by Google for evaluation to a server in the USA and stored there. We have no control over the extent and continued use of the data collected through the use of this tool by Google and therefore inform you to the best of our knowledge: By including DoubleClick, Google receives the information that you access the corresponding part of our website or clicked an ad from us. If you are registered with a service provided by Google, Google may associate the visit with your account. Even if you are not registered with Google or have not logged in, there is a chance that the provider will find and store your IP address.

You can prevent the storage of cookies by a corresponding setting of your browser software. However, we would like to point out that in this case you may not be able to use all the functions of our web pages in full. You can opt out of Google personalized ad using the following link: https://adssettings.google.com/. For more information, please visit: https://support.google.com/ads/answer/2662856?hl=en. The privacy policy of Google can be found here: http://www.google.com/policies/privacy/.

Facebook Custom Audience

The feature Facebook Custom Audience of the social network Facebook is used on our website, if you have given your consent to Facebook. The Facebook Custom Audience feature allows us to measure, optimize and create audiences for our advertising campaigns. By capturing cross-device actions, we
can make advertising campaigns even more efficient. In addition, we can create target group-relevant advertisements.

As stated on the website www.facebook.com, this service is offered by Facebook Ireland Limited (4 Grand Canal Square, Dublin 2, Ireland). However, we cannot rule out that collected data will also be transmitted to Facebook Inc. (1601 Willow Road, Menlo Park, California 94025, USA) (collectively "Facebook").

Whether you use a Facebook user account or not is recognizable for Facebook through Facebook Pixel, via which the collected usage data are transmitted to Facebook. Facebook Pixel is a Javascript code that transmits the following data to Facebook: HTTP header information (including IP address, information about the web browser, page location, document, URL of the website and user agent of the web browser and the day and time of use); Pixel-specific data, including Pixel-ID and Facebook cookie data, including your Facebook ID (this information is used to associate events with a particular Facebook advertising account and associate it with a Facebook user); additional information about visiting our websites, as well as standard and custom data events.

The above-mentioned data processing concerns only users who have an account on Facebook or have visited a partner page of Facebook (whereby a cookie has been set).

If an assignment of the Facebook ID contained in the Facebook cookie to a Facebook user can be made, Facebook assigns this user to a target group according to the rules we set, provided the rules are relevant. We use this information for the presentation of advertising on Facebook (partner) pages. The display of advertising on Facebook (partner) pages by means of the target group function does not affect users who are not members of Facebook.

To find out more about advertising on Facebook and how to set which ads you see, go to https://www.facebook.com/about/basics/advertising. Instructions on how to make ad settings and avoid unwanted ads can be found here https://www.facebook.com/about/basics/advertising/ad-preferences. You can access Facebook’s data policy on the following link: https://www.facebook.com/privacy/explanation.

**Automated decision making including profiling**

There is no automated decision making including profiling.

**Rights of the person concerned**

If your personal data is processed, you are subject to the GDPR and you have the following rights to the responsible person:

**Right to information:** In accordance with Art. 15 GDPR you have the right to request information about your personal data processed by us. In particular, you can provide information on the processing purposes, the category of personal data, the categories of recipients to whom your data has been disclosed or the planned retention period, the right to rectification, deletion, restriction of processing or opposition, the existence of a right to complain about the source of your data, if not collected from us, and the existence of automated decision-making, including profiling and, where appropriate, meaningful information about the details of each.

**Right to rectification:** According to Art. 16 GDPR, you have the right to demand immediate correction of incorrect or completed personal data stored by us.

**Right to deletion:** According to Art. 17 GDPR you have the right to demand the deletion of your personal data stored by us, unless the processing is required for the exercise of the right to freedom of expression
and information, to fulfill a legal obligation, for reasons of public interest or assertion, exercise or defense of legal claims.

**Right to restriction:** According to Art. 18 GDPR you have the right to demand the restriction of the processing of your personal data, as far as the accuracy of the data is disputed by you, the processing is unlawful but you reject the deletion and we no longer need the data however you need them for asserting, exercising or defending legal claims or you have objected to processing in accordance with Art. 21 GDPR.

**Right to data portability:** According to Art. 20 GDPR you have the right to receive your personal data provided to us in a structured, common and machine-readable format or to request transmission to another person in charge.

**Right to appeal:** According to Art. 77 GDPR you have the right to complain to a supervisory authority. As a rule, you can contact the supervisory authority of your usual place of residence or work or our place of business. The responsible supervisory authority for our registered office is: Berlin Commissioner for Data Protection and Freedom of Information, Maja Smoltczyk, Friedrichstr. 219, 10969 Berlin, E-Mail: mailbox@datenschutz-berlin.de, Phone: +49 30 13889-0, Fax: +49 30 2155050.

**Right to object:** You have the right at any time, for reasons that arise from your particular situation, to appeal against the processing of your personal data, based on Art. 6 para. 1 lit. f GDPR.

If the personal data relating to you are processed in order to engage in direct advertising, you have the right to object at any time to the processing of your personal data for the purposes of such advertising.

**Right to withdrawal:** You have the right to revoke your consent to processing your personal information at any time. The revocation of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation. A revocation is possible at any time by e-mail to hello@ecoligo.com or by post using the above address.

**Data Security**

We use the popular SSL (Secure Socket Layer) method within the site visit, in conjunction with the highest level of encryption supported by your browser. In general, this is a 256-bit encryption. If your browser does not support 256-bit encryption, we'll use 128-bit v3 technology instead. You can recognize the encryption by the closed representation of the key or lock symbol in the lower status bar or the address bar of your browser (https). We also take appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or total loss, destruction or against unauthorized access by third parties. Our security measures are constantly being improved in line with technological developments.

**Change of our privacy policy**

We reserve the right to change this privacy policy from time to time to ensure that it complies with current legal requirements or to implement changes to our services in the privacy policy, such as with the introduction of new services. Your new visit to our website is subject to the current privacy policy.

As of May 2018